LESSONS for BUSINESSES

Photography & videography are becoming vitally important in our everyday business activities, from our profile pics, Social Media, Websites to advertising materials, we have to "connect", engage & empathise with our clients, so they will reciprocate.

I have taught many Real Estate Agents, Property Managers, Creatives, Alternative Healers, Retail shopkeepers, MLM's, & Community Groups.

You are welcome to attend any of our set group public classes, but keep in mind if it is merely a Beginners class, it will not include information & instruction how to use these images for business (internet/website marketing & advertising, SEO & Google adwords building, etc) and, depending on the numbers, it may be difficult to "customise" the lessons to your particular needs.

You might like to check with your accountant, as the **cost of these classes may be tax deductible as a business expense**.

Private one-on-one tuition – individual or group

- **Minimum of 2 hours** per session
- Costs vary according to the subject as per below, and **venue costs may be applicable**.
- Lessons will be **customised to your current knowledge level, what you would like to know,** & the time allotted for this class/session.
- If you want to shoot in Manual settings you will require full training, so please allow for the appropriate time for the subject.

BOOKINGS ARE ESSENTIAL TO SECURE YOUR SEAT

By Appointment made well in advance. I wear a lot of hats so need to fit classes in where I can.

NON REFUNDABLE $10 DEPOSIT per person – Payment options are on the invoice you will be sent on booking. (Group discounts apply 3 or more)
Your customised invoice will include all the details of your lesson, what to bring & payment options, etc.

Check my Website for further details, to send a message or to keep up to date.

Results may vary from person to person, and be in direct relation to effort, focus & time allocated for the tuition, as well as how much you practice what you learn. (There is a saying "The first 10,000 photos are the worst" and for good reason.)

Feel free to contact me for a quote. Let me know what your business industry is, and what you would like to know so I can give you an accurate quote & begin to customise the lessons for you and your business.

PRICING

NAME OF CLASS	$ Classes	$ Private tuition	DETAILS
BEGINNERS/INTERMEDIATE – 3hrs • **FUNDAMENTALS** of Photography • **KNOW YOUR DSLR** camera	**$95 pp** per 3hr lesson	**$135 pp** per 3hr lesson + Venue cost if applic.	**2hrs - The Basic Fundamentals of Photography** – Easy to understand language & not scientific explanations. Inc the basic settings of a DSLR camera & also smartphone. Relationship overview between Shutterspeed/Aperture/ISO, White Balance, RAW vs JPG, Using images in increase your reach on websites & social media, some Psychology of photography for marketing & business. **1hrs - We look at YOUR DSLR camera** in class (Bring your manual & lenses). Learn where the buttons are. Includes • handouts & cheat sheets, tips & tricks. • FB Community Support Group • **You get Homework!**
POST-PRODUCTION for photographers **Editing in Lightroom or** **Editing in Photoshop**	**$45 pp ph**	**$55 pp ph**	Suit Intermediate level photographer – **MINIMUM 2 HRS** **Learn how to take your image to the next level.** Beginners/intermediate level class in **Lightroom/photoshop** (recent versions) for photography only. Incl. info about **other available editing software**. **BYO computer/device with LR/PS installed** (computers are not supplied)
CUSTOMISED LESSON **Mixed subjects** **Customised by Industry**	**N/A**	**VARIES** Starting at $45 pp ph **+ venue $** if applic.	**MINIMUM 2 HRS** – Customised to your requirements, and can include: (Minimum 1 hour each for these) What message DO you want to send with your business images? ☐ Fundamentals (switch your camera to manual) Basics, ☐ DSLR Settings & lenses, ☐ Intro to Lighting & Product or night photography, ☐ Images for marketing, SEO packing, sizing for media. ☐ Editing & Post Production (Lightroom/Photoshop for photography) **This subject $55 pp ph** ☐ Psychology of Photography in Business Marketing Includes handouts & cheat sheets, tips & tricks, & some Supervised shooting practice if applicable. Cost of venue is additional if applicable