

## Learn Digital Photography Basics – Beginners/intermediate

| <b>COST</b>   | <b>PRIVATE<br/>tuition</b>                         | <b>DETAILS</b>  |
|---|--|---|
| <b>CLASS</b><br>\$90 pp<br>Per 3hr  | <b>\$130 pp</b><br><b>per 3hr</b><br><b>1-on-1</b> | <b>BEGINNERS PHOTOGRAPHY - Pt1 Camera Settings (basics) &amp; Pt2 Fundamentals</b><br>↓ ↓ ↓ ↓ |
| <b>Pt1 CAMERA SETTINGS – Basics - Short Course – 1.5hrs beginners/int</b><br>Inc: How the camera works. Timing – looking for opportunities. Learn Shutter Speed, Aperture, ISO basics - explained in simple language. How they work together. White Balance explained & setting discussed.<br><b>Class Includes:-</b> Handouts, Cheat sheets, Tips & tricks, free FB Community Support Group, & Homework!   |  |   |
| <b>Pt2 FUNDAMENTALS Basics - Short Course – 1.5hrs beginners/int</b> (point & shoot, or smartphone, or DSLR)<br>Basic composition “rules”. Why do some images look better than others? Messages in Photos how & why? Ambient Light & lighting - in brief. Psychology of Colour. Timing – looking for opportunities. Getting the look you want. What are you using photos for. Asthetic beauty of images.<br><b>Inc:-</b> Handouts, Tips & tricks, free FB Community Support Group |  |   |

## Specialty Photography Classes - Short Course – 1.5hrs - For beginners/int.

| <b>CLASS<br/>NAME</b>  | <b>COST</b>         | <b>Private<br/>Tuition</b>                                    | <b>DETAILS</b>  |
|--|---------------------|---|---|
| <b>Sharper<br/>FOCUS</b>   | \$45 pp<br>(1.5hrs) | <b>\$45pp</b><br>ph (min<br>2hrs) +<br>venue \$ if<br>app.    | How & Where do you focus the camera for crisp clear photos?<br>Camera Settings to get better focus explained & we set your camera.<br>Troubleshooting in low light. Auto or not.  |
| <b>EDITING –<br/>WORK<br/>FLOW</b>   | \$45 pp<br>(1.5hrs) | <b>\$50pp</b><br>ph (min<br>2hrs) +<br>venue \$ if<br>applic. | What happens AFTER YOU TAKE THE PHOTO? From the Camera to Computer. The workflow to Converting RAW images into epic photos. Where do you put the images so it is easy to find & manage your files while keeping your computer resources at optimal levels (and won't slow it down), How to name your files for easy recall. <b>Computer Optional in this class</b>  |
| <b>EDITING<br/>SOFTWARE</b><br><br><b>Lightroom</b><br><br><b>Or</b><br><br><b>Photoshop</b> | \$45 pp<br>(1.5hrs) | <b>\$50pp</b><br>ph<br>(min 2hrs)<br>+ venue \$<br>if applic. | Learn how to efficiently, effectively process your images, AFTER YOU TAKE THE PHOTO – After you have uploaded it to your computer. Editing Software basics to Converting RAW images into epic photos. Holograms, dials & buttons explained with cheats. Can include using the free downloadable editing software - Canon Camera Raw, and Nikon View NX-i.<br><br><b>Lightroom classes</b> (easiest of the two) & <b>Photoshop classes</b> - Photoshop is complex, will only be a very basic overview of the types of things you can do. (I recommend this class to work out <b>what you would like to use Photoshop for</b> arrange private tuition for specific training you want to use it for.)<br><br><b>&gt;&gt;&gt; BYO Computer</b> to these classes (with software installed) |

## OTHER CLASSES AVAILABLE with Carolyn

| CLASS  | DURATION   | COST    | DETAILS  |
|--|------------|---------|--|
| <b>INSTAGRAM</b><br>for Beginners<br>(Private or for Business) | 1hr 30 min | \$35 pp | <b>Get more eyes on your posts</b><br><b>Learn:</b> <ul style="list-style-type: none"> <li>•How to setup a new profile/biography (Personal or business)</li> <li>•How to get people to start following you with minimal effort</li> <li>•What is a Hashtag in instagram</li> <li>•What it means to Post, Tag, use Hashtags, Like, Comment on Insta (different than Facebook.</li> <li>•How to interact with other people, businesses and groups</li> </ul>   |
| <b>FACEBOOK</b><br>FOR BUSINESS<br>for Beginners               | 1hr 30 min | \$35 pp | <b>Get more eyes on your posts, photos, reposts</b><br><b>Learn:</b> <ul style="list-style-type: none"> <li>•How to setup a new profile (Personal or business)</li> <li>•What is “Organic Reach” and how to take advantage of it – get more eyes on your stuff without paying any or too much for advertising.</li> <li>•What it means to Post, Tag, use Hashtags, Like, Comment on Facebook (different than Instagram).</li> <li>•How to interact with other people, businesses and groups</li> </ul> |

**ALL Classes Include:-** Handouts, Tips & tricks, FB Community Support Group, Homework!

**IF THESE CLASSES ARE FOR YOUR BUSINESS – Costs may be Tax deductible.**

All lessons are delivered in an easy to understand language & not scientific explanations.

All attempts will be made to customise each class for the students who attend. However, depending on the numbers, this may not be possible. **If you are after a completely customised lesson to suit your individual needs, please consider Private Tuition** (available by appointment) where the entire lesson is about what you want to know, and you can ask any number of questions.

### PRIVATE TUITION FOR INSTAGRAM OR FACEBOOK FOR BUSINESS - BEGINNERS

Cost is **\$45pp ph with a minimum of 2hrs, PLUS venue costs** if applicable. You can have a mix of both if you like. (Discounts for private groups – just ask)

Check the website for ongoing Workshop dates, times, & venues – or feel free to give me a call.